

Green commitment – PME-ART

1. Purpose/Definition

PME-ART is already taking action to reduce its environmental impact, for example reusing materials, travelling less and generally being frugal. We wish to further improve our impact on the physical and social environment. For us, eco-responsibility means being conscious of our environmental footprint and being environmentally and socially responsible in the ways we conduct our activities.

2. Guiding principles

Sustainable consumption and production

PME-ART is committed to finding new ways to make art by integrating eco-responsibility from the very beginning of our artistic thinking. In other words, we intend to conceptualize artistic creation with eco-responsibility in mind.

Collaboration

PME-ART attaches great importance to listening and learning from its public, collaborators within the company and partners. We think collaboration is key to addressing environmental issues. This allows us to stay open and learn from our mistakes.

Equity, Inclusion and Responsibility

We value social justice and want to make choices with equity, inclusion and intersectionality principles in our choice of collaborators, themes and artistic approaches, as well as in how we approach collaboration in general. For us, it is a way to put forward the change we want to see in the world.

Transparency

We want to recognize and communicate what we can and can't do. Further, by communicating our progress and commitment, we wish to inspire others to do the same.

3. Scope

PME-ART wishes to engage the whole company in this endeavour, including its collaborators. We foster discussions on changes with partners up front. We also hope to influence the venues we work with.

4. Objectives

- Reduce the environmental impact of transportation on tour and offset the carbon emissions we can't reduce;
- Make a constant effort to reduce the environmental impact of our activities, through procurement, consumption, energy use and digital use, following the 3RV-E hierarchy (reduce, reuse, recycle, valorize and eliminate);
- Develop "Concept Touring," meaning touring without travel, and digital sets instead of physical ones;
- Continue collective and individual work around eco-responsible behaviours throughout the organization's growth.